

# RANGON KI RIWAYAT

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## NEW LOOK

This fashion style creates harmony between metropolitan elegance and a refreshing modern touch. This outfit is suitable for women who appreciate classic beauty but still want to look contemporary.

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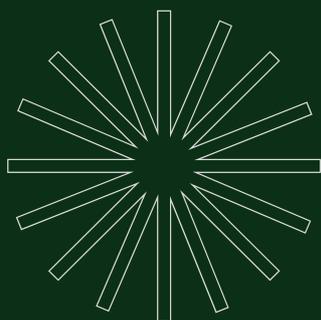
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# CHUNRI

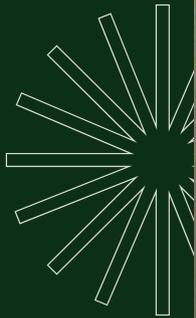


Chunri is a traditional fabric art of South Asia, especially popular in Pakistan and India. It is known for its vibrant colors, tie-dye patterns, and cultural significance. The word Chunri comes from the Hindi/Urdu word chunariya, meaning a light veil or scarf usually worn by women.









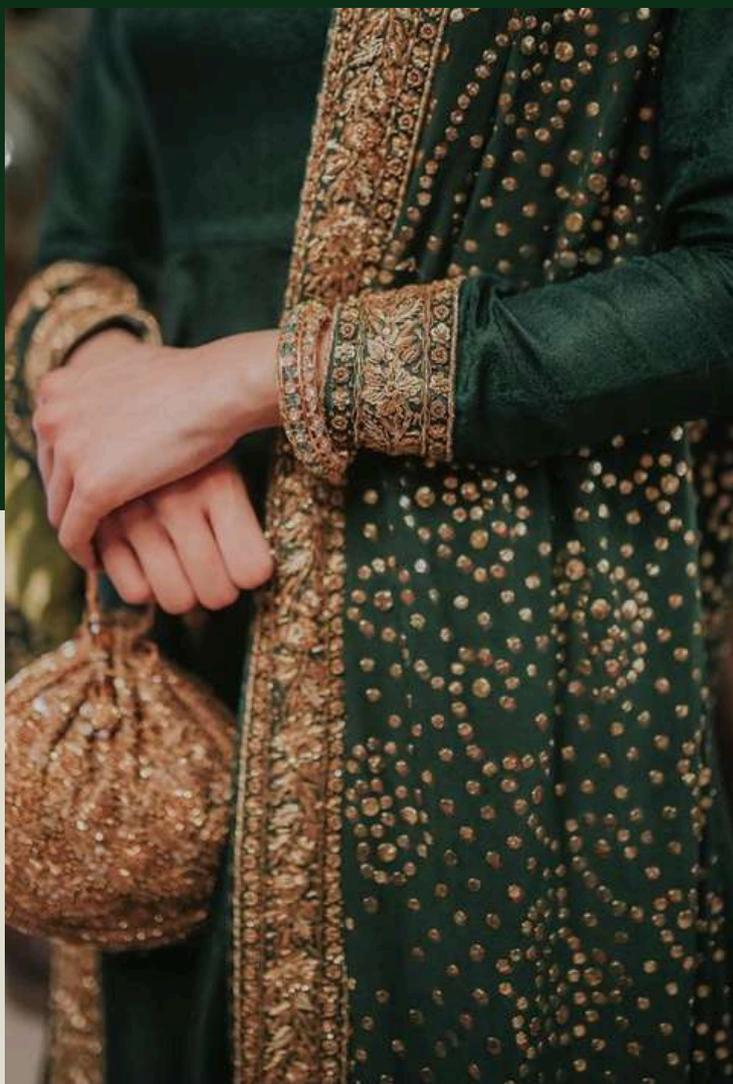








# MUKESH

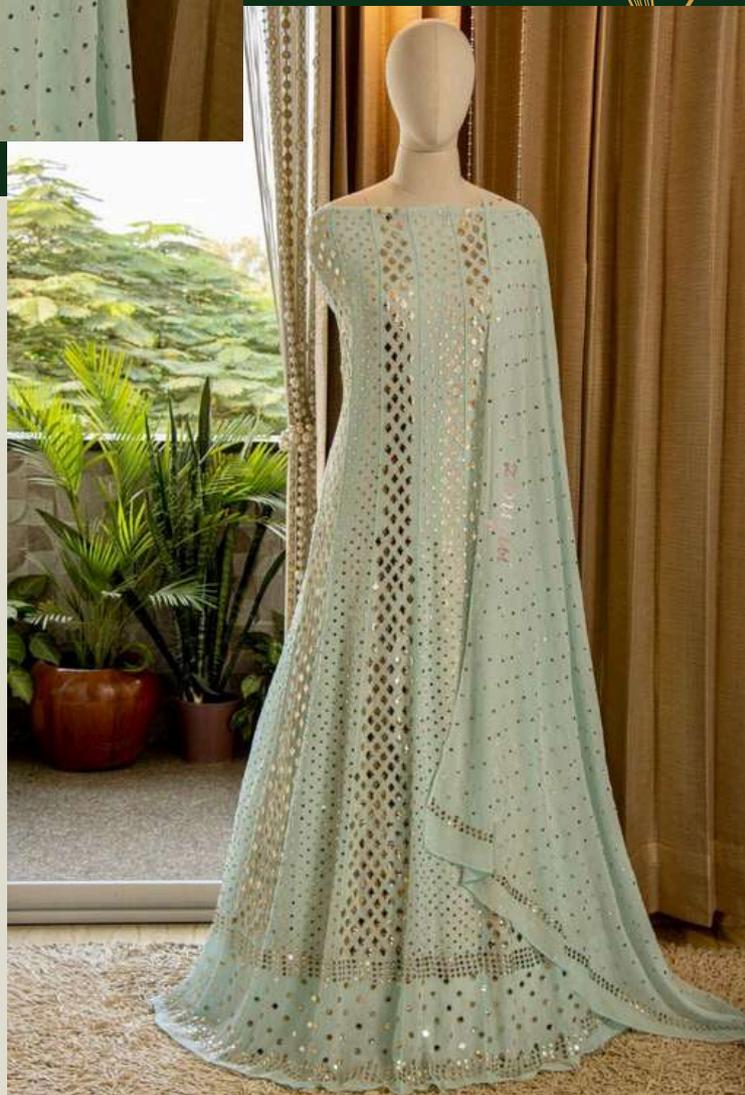


Mukesh work, also known as badla work, is a centuries old hand embroidery technique that holds a special place in Pakistan textile heritage. It is crafted by twisting fine metallic wires of silver or gold into the fabric, creating delicate patterns that sparkle beautifully.

Often seen in bridal wear, dupattas and festive outfits, Mukesh work represents elegance and tradition.

















# GOTTA



GOTTA WORK, ALSO KNOWN AS “GOTA PATTI,” IS A TRADITIONAL HAND EMBROIDERY TECHNIQUE THAT ORIGINATED FROM SOUTH ASIA AND HOLDS A SPECIAL PLACE IN PAKISTANI CULTURE. IT IS CREATED BY CAREFULLY FOLDING AND STITCHING SMALL PIECES OF METALLIC RIBBON OR LACE ONTO FABRIC TO FORM INTRICATE PATTERNS. TRADITIONALLY, GOTTA IS USED TO EMBELLISH BRIDAL WEAR, FESTIVE OUTFITS, AND DUPATTAS, GIVING THEM A RICH, REGAL LOOK.



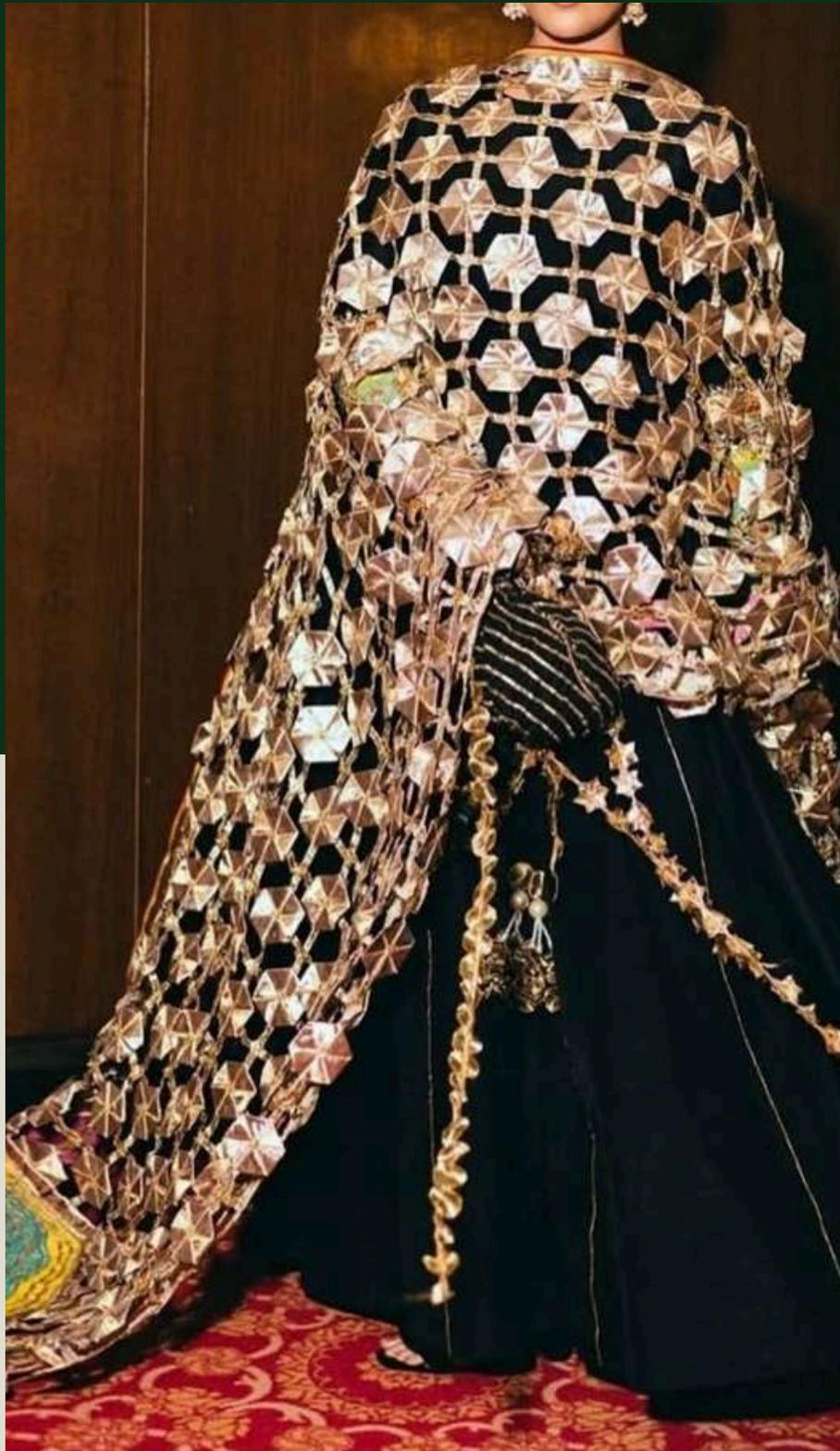








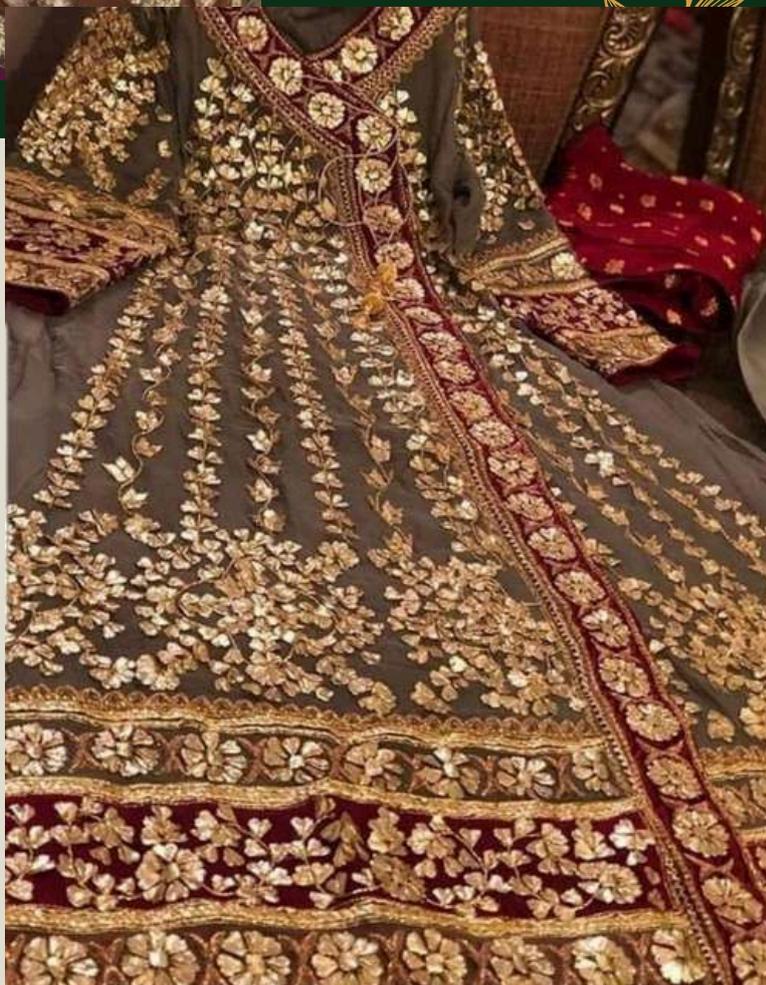
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# HAND EMBROIDERY



A timeless blend of tradition and elegance, our hand-embroidered dresses are crafted with delicate artistry and intricate detailing. Each stitch is carefully placed by skilled artisans, showcasing motifs inspired by nature, culture, and heritage. From subtle patterns to elaborate designs, these dresses reflect grace and sophistication, making them perfect for both casual gatherings and special occasions. With fine fabrics and exquisite embroidery, every piece tells a story of craftsmanship and luxury.

















# HAND PAINTED DUPPATTA



HAND-PAINTED DUPATTAS ARE A TIMELESS EXPRESSION OF ART AND TRADITION. EACH PIECE IS CAREFULLY CRAFTED BY SKILLED ARTISANS, WHO USE FINE BRUSHES AND VIBRANT COLORS TO CREATE UNIQUE PATTERNS, MOTIFS, AND DESIGNS DIRECTLY ON THE FABRIC. UNLIKE PRINTED TEXTILES, EVERY HAND-PAINTED DUPATTA CARRIES A PERSONAL TOUCH, MAKING IT ONE-OF-A-KIND. FROM FLORAL INSPIRATIONS TO ABSTRACT ARTISTRY, THESE DUPATTAS ADD A GRACEFUL CHARM TO ANY OUTFIT, BLENDING CREATIVITY WITH CULTURAL HERITAGE. PERFECT FOR FESTIVE OCCASIONS OR EVERYDAY ELEGANCE, A HAND-PAINTED DUPATTA IS NOT JUST AN ACCESSORY—IT IS A WEARABLE MASTERPIECE

















# HANDMADE BEADED BAG



A handmade beaded bag is a true work of art, blending craftsmanship with elegance. Each bag is carefully designed and adorned with tiny beads, stitched one by one to create intricate patterns and textures. The beauty of these bags lies in their uniqueness—no two pieces are exactly alike. Whether styled with traditional attire or modern outfits, a beaded bag adds a touch of sparkle and sophistication. Perfect for festive occasions, parties, or as a statement accessory, these bags reflect both creativity and timeless charm.















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# Thank You!